



Refeel Cartridge Engineering pvt. Ltd. won the award for "The Franchisor of the Year in Business Services" at Franchise Plus Awards 2010. Franchise Plus, India's leading business publication organised the awards at a grand gala event held at The India Habitat Centre in New Delhi on September 27, 2010. Franchise Plus Awards 2010 was organised to felicitate franchisors who have significantly contributed in the development of franchise business in India.

Pradeep Jain, Minister of State, Rural Development, was the chief guest and the guest of honour was Dalmia Group Chairman, Sanjay Dalmia.



Other Top Award Winners at the event were:

- Zee Interactive Learning Systems: Franchisor of the Year
- Liberty Footwear: Franchisor of the Year- I Runner Up
- Titan Industries: Franchisor of the Year- II Runner Up
- Kangaroo Kids Education Ltd: Popular Choice Award for Franchisor of the Year: Investment above Rs 100 lakhs
- Planet Fashion: Popular Choice Award for Franchisor of the Year: Investment within Rs 50-100 lakh.
- Catmoss Retail Pvt. Ltd.: Popular Choice Award for Franchisor of the Year: Investment within Rs 5-50 lakh.
- Aptech Education: Popular Choice Award for Franchisor of the Year: Investment within 5 to 15 lakhs.
- Amalgamated Bean Coffee Trading Co.,Ltd.: Popular Choice Award for Franchisor of the Year :Investment up to Rs 5 Lakhs